



2010 Deadlines

Thank you for your interest in PeachBeat, the Newsletter for the Society of Government Meeting Professionals, Georgia Peach Chapter.

We publish quarterly. Below please find listings for the year 2010.

January/February/March Issue:

Deadline for insertion order is March 23
Deadline for article submission is April 1
Deadline for submission of ad is April 1
Published on or before April 15

April/May/June Issue:

Deadline for insertion order is June 23
Deadline for article submission is July 1
Deadline for submission of ad is July 1
Published on or before July 15

July/August/September Issue:

Deadline for insertion order is September 23
Deadline for article submission is October 1
Deadline for submission of ad is October 1
Published on or before October 15

October/November/December:

Deadline for insertion order is December 23
Deadline for article submission is January 3, 2011
Deadline for submission of ad is January 3, 2011
Published on or before January 15, 2011

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Publisher, SGMP PeachBeat
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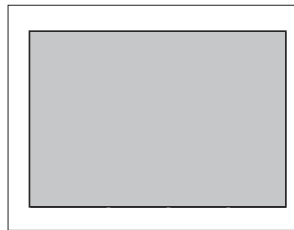
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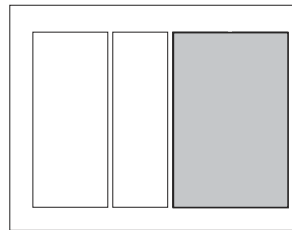
Peach Beat The Newsletter for the Society of Government Meeting Professionals (SGMP)

Dimensions	Width x Depth
Full Page _____	9.625 x 6.6"
1/2 Page Vertical _____	4.35 x 6.6"
1/2 Page Horizontal _____	9.625 x 3.296"
1/4 Page Vertical _____	2.075 x 6.6"
1/4 Page Horizontal _____	9.625 x 1.649"
1/4 Page Square _____	4.35 x 3.296"
1/8 Page Vertical _____	2.075 x 3.296"
1/8 Page Horizontal _____	4.35 x 1.649"

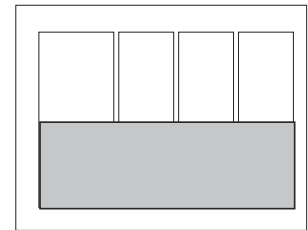
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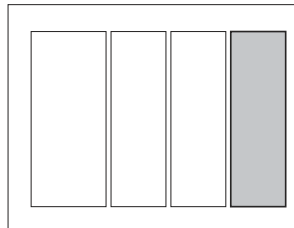
Full Page



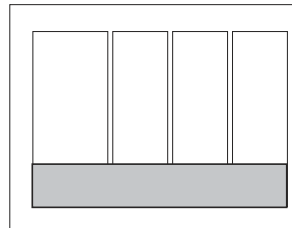
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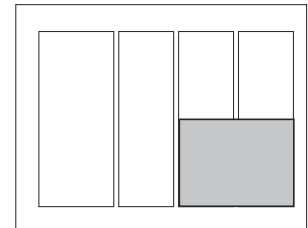
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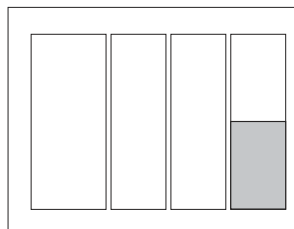
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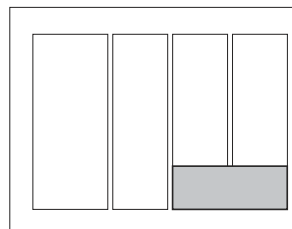
1/4 Page Horizontal



1/4 Page Square



1/8 Page Vertical



1/8 Page Horizontal

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2010 Advertising Rates

Peach Beat The Newsletter for the Society of Government Meeting Professionals (SGMP)

Ad sizes	Dollars/issue
Full Page	\$275
1/2 Page	150
1/4 Page	100
1/8 Page	35

Add 40% to the above rates for nonmember organizations.

CONDITIONS

Ads are accepted from suppliers to the meeting industry and contract planners on a first come, first-served space available basis. The SGMP Board and/or Editor/Publisher reserve the right to refuse any ad for any reason. SGMP is not responsible for typographical errors. Ads received after the deadline or without payment or of incorrect size will be returned. Artwork must be of correct size for space purchased.

DISTRIBUTION

Published bimonthly as an online newsletter by its members and distributed to regional Atlanta SGMP members, Chapter Presidents throughout the United States, and the National Board of Directors.
www.sgmpatl.org/newsletter.htm

ADVERTISING AGENCY COMMISSIONS

Ads are net, non-commissionable and must be prepaid prior to publication.

SPECIFICATIONS

"Peach Beat" is prepared using Adobe InDesign software. For best results, prepare ads at 300 dpi. When submitting computer generated ads, please include a paper proof, the original file along with the TIFF, EPS or PDF file, as well as fonts used, on CD.

AD DESIGN

Mark Anderson will design an ad for you at a reasonable fee. An estimate will be given prior to the development of your ad. (760) 880-5174 voice/(760) 770-1439 fax

INFORMATION

For more information, space availability or reservations call Mark Anderson.

SUBMITTING ADVERTISING

Please submit insertion orders with proper payment along with camera ready art to:

Mark Anderson

Publisher SGMP Atlanta

31 Via Santo Tomas

Rancho Mirage, CA 92270

(760) 880-5174 voice

(760) 770-1439 fax

email: publishersgmp@mindspring.com

Please make checks payable to SGMP Atlanta and mail to Publisher at address listed above.

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Website Banner Advertising

Below please find Banner ad rates and sizes. Your banner ad will be posted on the www.sgmpgapeach.org home page for maximum exposure.

\$85 a month
\$125 quarterly
\$300 1/2 year (6 months)

Please submit your ad in .jpg format
162 pixels wide
144 pixels high
72 pixels per inch

	<p><i>Society of Government Meeting Professionals Georgia Peach Chapter</i></p>					
<p>Welcome to SGMP! <i>Home Page</i></p>						
<ul style="list-style-type: none">MembershipMeetings & ProgramsSpecial EventsChapter HistoryChapter BylawsLinks of Interest	<p>Greetings and welcome to the website of the Georgia Peach Chapter, Society of Government Meeting Professionals!</p> <table border="1"><tr><td data-bbox="596 1241 777 1402">first ad</td><td data-bbox="797 1241 979 1402">second ad</td><td data-bbox="998 1241 1180 1402">third ad</td><td data-bbox="1200 1241 1382 1402">fourth ad</td></tr></table>		first ad	second ad	third ad	fourth ad
first ad	second ad	third ad	fourth ad			

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